

#### IV. CAVITE'S VISION-MISSIONS STATEMENT AND DEVELOPMENT GOALS, POLICY DECISIONS, OBJECTIVES, STRATEGIES

##### VISION:

CAVITE, FIRST CLASS, WORLD CLASS...

**“A PROGRESSIVE AND WORLD-CLASS CAVITE, RENOWNED BY ITS GLORIOUS HISTORY, EMPOWERED BY ITS GOD-CENTERED AND ENVIRONMENT-FRIENDLY PEOPLE, GOVERNED BY PRINCIPLED AND DYNAMIC LEADERS”**

**MISSION: “ONE, STRONG AND COMPETITIVE CAVITE”**

##### OUR QUALITY POLICY

We commit ourselves to provide the people of Cavite, prompt, effective and efficient services in the areas of social, economic, environment and local administration; delivered with competence, honesty, integrity, equality, transparency and accountability, thus, making Cavite... First Class, World Class.

To uphold this commitment, we shall:

- Consistently comply with all applicable requirements;
- Implement human resource development and values formation programs to harness the fullest potential of our people;
- Adopt innovative approaches to deliver services that will address the needs, dreams and aspirations of the people;
- Continuously improve our systems and procedures to be at par with global standards;
- Sustain the culture of good governance reflective of good politics among our leaders.

##### AREAS OF SERVICES:

###### I. GOVERNMENT ADMINISTRATION-GENERAL PUBLIC SERVICES:

**MISSION: “GOOD GOVERNANCE IS GOOD POLITICS”**

- *Ensure effective and efficient public service, through **Strategic Approach to Policy Governance** in order to achieve National and International Standards in local and fiscal administration.*

- GOAL:** Establish a sound Local and Fiscal Management System as an integral part of the PGC Operating Mechanism.
- POLICY DECISION:** Good governance shall exhibit responsible stewardship on the basis of effectiveness, efficiency, accountability, transparency, leadership capability, sound judgement and congenial working environment.
- STRATEGIC OBJECTIVES**
  - To create/establish new offices/units in order to cope up with the rapid development and sustain the delivery of basic services by 2019
  - To exercise corporate power of the LGU as provided for in the Local Government Code
  - To strengthen Participatory and Policy- Driven Performance-Based Budgeting by 2019

- To harmonize planning, programming and budgeting linkage and improved resource prioritization, utilization, monitoring and Evaluation by 2019
- To increase local revenues and significantly reduce IRA Dependency by 2019
- To computerize Financial Processing, Recording and Reporting System by 2019
- To implement effective, efficient and transparent Procurement System by 2019
- To improve Internal Control System by 2019
- To be certified ISO 9001-2015 compliant by 2018
- To strengthen Plan Monitoring and Evaluation System

**□ PROGRAMS/PROJECTS/ACTIVITIES**

- Creation of PDRRMO
- Creation of Local Economic and Investment Promotion Office
- Creation of the Provincial Internal Audit Unit
- Creation of Metro Cavite Traffic Alliance Office
- Creation of Provincial Tourism Department
- Creation of Human Resource Management Office
- Creation of Provincial Public Employment Service Office
- Formulate workable Strategic Performance Management System
- Formulate Revenue Generation Plan 2017-2019
- Update Provincial Revenue Code Ordinance No. 2004-001
- Update Local Investment Incentive Code Ordinance No. 09-002
- Operate viable and self-sustaining economic enterprises
- Tax mapping of all remaining municipalities
- Develop IT System to improve Financial Processing, Recording and Reporting System
- Construction/Repair/Rehabilitation of provincial government buildings and install necessary facilities/equipment
- Transfer of Provincial Capitol Building for a smooth and efficient work environment and service delivery;
- Mainstreaming of Sectoral Plans into the PDPFP

**II. SOCIAL SERVICES**

**MISSION: “UPLIFT QUALITY OF LIFE OF THE CAVITENOS”**

- *Improve Quality of Life and socio-economic conditions through equitable health and social services, relevant quality education, socialized housing units, maintenance of peace and order and build a disaster resilient community in the province.*

- **GOAL:** Adequately deliver holistic social services that will provide a resilient, decent, comfortable and livable community.
- **POLICY DECISION:** Social Services shall be expanded to adequately provide and efficiently deliver programs and projects that will improve socio-economic condition of the people.

➤ **SOCIAL SECTORS:**

**A. EDUCATION**

- ❑ **GOAL:** To protect and promote the right of every Batang Caviteño to quality, equitable, culture-based and complete basic education.
- ❑ **POLICY DECISION:** Educational development programs shall be holistic and responsive to the particular needs of the students, their schools, families, and the local community.
- ❑ **STRATEGIC OBJECTIVES**
  - To achieve 2% dropout rate in the elementary level and 4% in the secondary level in the next 2 school years
  - To localize and contextualize Senior High School Curriculum based on local and industry needs at least one (1) per track within a year.
  - To establish specialized high schools in Cavite
- ❑ **PROGRAMS/PROJECTS/ACTIVITIES**
  - Project KALINGA (An Inter- Agency Child-Find Project)
  - Seminar-Workshop and Writeshop on the Contextualization of Senior High School Curriculum
  - Adopt-A-School Program on Partnership
  - Construction/rehabilitation/ improvement/upgrading of new/existing/additional school buildings & non-academic buildings/rooms in public elementary & secondary schools.
  - Provincial E-scholarship Program
  - Establishment of New Agri-Business Integrated High School.
    - Contextualization of the Junior and Senior High School Curriculum on Agriculture and Arts
  - Conversion of several General High Schools into TechVoc schools
  - Establish TESDA Accredited Assessment Centers in public high schools
  - Partnership with stakeholders
  - Cavite Computer Center Accreditation for K-12 Senior High School Program.

**B. HEALTH**

- ❑ **GOAL:** Provide quality, safe, comprehensive and cost effective Health Care Services that ensure positive health outcomes, especially for the marginalized sectors in the province.
- ❑ **POLICY DECISION:** Health Care Access Policy - Restructuring of the hospital operation shall be an element to institute healthcare reforms for an equitable health care services for all.
- ❑ **STRATEGIC OBJECTIVES**
  - To rationalization of Hospital Operation
  - To improve Health facilities of the Provincial Hospital, Cavite Center for Mental Health and all satellite hospitals
  - To devise a system that would help the Provincial Hospital, Cavite Center for Mental Health and all satellite hospitals to become self-liquidating;
  - To adopt and implement locally initiated health & community outreach programs and national health programs based on DOH and SDG standards;
  - To improve the nutritional status of malnourished children
  - To implement the National Health Insurance Program (NHIP)/ No Balance Billing, Point of Care enrollment.

- To implement GAD Related Program and DRR/CCA Health Services in times of Disaster and Calamities

**❑ PROGRAMS/PROJECTS/ACTIVITIES**

- Formulate a practical and functional Hospital Operation Plan which will provide quality and cost effective health services to all.
- Construction/rehabilitation/improvement/upgrading of new/existing/additional Health buildings & Facilities
- Establishment of district Health System
- Establishment of Geriatric Wards in all hospitals
- Procurement of necessary equipment
- Massive Information Campaign for all types of health programs
- Capability Building for Mun/ City Dengue Task Forces
- Maintenance of 5 Districts Health Zones
- Provision/upgrading of facilities, equipment and service delivery
- Establishment of Barangay Health Stations (BHS)
- Hiring Additional health personnel
- Supplemental Feeding for malnourish children

**C. HOUSING**

- ❑ GOAL:** Relocate informal settlers to decent communities with complete facilities and access to basic services and thru linkages with different government & non-government entities to accelerate access to socialized housing program.

- ❑ POLICY DECISION:** The Provincial Government shall strive to establish livable communities complete with all the amenities of a decent and comfortable living environment.

**❑ STRATEGIC OBJECTIVES**

- Relocate qualified informal settler families along danger zone areas thru awarding of home lots.
- Monitor informal settlements
- Strengthen inter-agency partnerships by regularly convening the local housing boards and counterpart local housing offices in the cities and municipalities
- Formulate plans/feasibility study for the development of the Province's socialized housing program.

**❑ PROGRAMS/PROJECTS/ACTIVITIES**

- Enter into MOU/MOA with LGUs, private developers, national government agencies and financing institutions.
- Convene the Urban Development and Housing Board for the formulation of development plan for socialized housing program and enforcement of relative policies, rules, and regulations
- Market the commercial lots of Pamayanang Maliksi Socialized Housing Project at Pasong Kawayan II, General Trias, Cavite to help recover the province's investment on the project

**D. SOCIAL WELFARE**

- ❑ GOAL:** Advocate a just and responsive social welfare agenda, policies, plans and programs, ensuring their effective implementations in order to establish

an environment where family relations and social awareness among the populace especially the marginalized sectors are strengthened.

- ❑ **POLICY DECISION:** Social Welfare Services and Family Care Programs for marginalized sectors in the Community shall be centered on bringing a sense of belonging and acceptance in the society

- ❑ **STRATEGIC OBJECTIVES**

- To provide support to the sectors of elderly, persons with disability, urban poor, women, children OFWs and other marginalized sectors and encourage full participation in the society
- To improve the status of disadvantaged individual through provision of skills to enable them become productive and contribute to increase family income.
- To provide a safe living environment to those living in hazardous area.
- To preserve life and meet the basic subsistence needs of affected population during or immediately after a disaster.
- To immediately provide financial assistance to needy individuals who are in a situation which is considered critical and that solutions are seemingly beyond their normal capacities
- To provide temporary employment to distressed/displaced individuals participating in or undertaking preparedness, mitigation, relief, rehabilitation or risk reduction projects and activities in their communities.
- To provide food packs to indigents as part of the Provincial Government's celebration of the yuletide season.
- To provide capability building and capital assistance to enable disadvantaged individual to uplift their economic status.
- To help individuals cope more effectively with their problems of social functioning.
- Coordinate with concerned agencies to provide a suitable program that would monitor population growth and migration through the passage of necessary legislations.

- ❑ **PROGRAMS/PROJECTS/ACTIVITIES**

- Programs for Senior Citizens and Persons with Disabilities
- Programs on Survival, Development, Protection and Participation Rights of Children
- Programs of OFW/Migrants - Strengthening of Linkages for Migration and Development Initiatives and Welfare Assistance for Overseas Families
- Programs for Disadvantaged Women
- Practical Development Skills Programs
- Delivery of Special Social Services and Welfare Assistance such as Food For Work or Cash For Work and Self Employment Assistance
- Family and Individual Case Management Services

## **E. PEACE AND ORDER**

- ❑ **GOAL:** Maintain safe and peaceful environment through concerted efforts of government and non-government agencies as well as communities' active participation and strengthen the capacity of all protective services agencies in the province.
- ❑ **POLICY DECISION:** Peace and Order Program shall conform to the provisions of Joint Circular No 2015-01 guidelines on the entitlement, release, use, reporting, and audit of Confidential Funds (CF) and Intelligence Funds (IF).

**❑ STRATEGIC OBJECTIVES**

- TRAFFIC MANAGEMENT - To harmonize Traffic Management in the province
- CRIME PREVENTION - To Promote community awareness of Crime Prevention and to provide logistic support to law enforcement units for the Intensification and Protection Measures to avoid crimes
- LAW ENFORCEMENT - To reduce daily occurrence of all types of crime incidents in the Province.
- CAPACITY DEVELOPMENT - To Increase Capability, Knowledge and Skills of law enforcers and ensure preparedness of every citizens on safety and security.
- COUNTER INSURGENCY AND TERRORISM - To secure the safety of vital installation and places of convergence target of terrorism.

**❑ PROGRAMS/PROJECTS/ACTIVITIES**

- Creation of Metro Cavite Alliance Traffic Office (MCaTAO)
- Installation/Upgrading of Information Technology and Communication System
  - WAPOG – Wireless Access Program On Governance
  - ERS – Emergency Response Solution
  - RFID – Radio Frequency Identification
- Provision of Logistic Support such as Motorized Patrol Vehicles, Communication and Other Related Equipment
- Information and Education Campaign - Reproduction of IEC Materials
  - Installation of Street Signages
- Conduct of capability/capacity development for personnel of law enforcement agencies, and volunteers/partners;
- Programs for anti-illegal drug, illegal gambling, counter-insurgency and/or counter-terrorism, illegal logging, illegal mining, illegal fishing, smuggling and human trafficking.

**F. DISASTER RISK REDUCTION AND MANAGEMENT**

**❑ GOAL:** Build a safer and Disaster Resilient Community through disaster risk reduction and management and public safety services

**❑ POLICY DECISION:** DRR/CCA shall focus towards disaster risk reduction, preparedness and mitigation in order to provide local solutions to national problems

**❑ STRATEGIC OBJECTIVES**

To institutionalize Cavite Provincial Disaster Risk Reduction and Management Office (Cavite PDRRMO) which shall manage the operations of disaster risk reduction and management programs of the province.

**❑ PROGRAMS/PROJECTS/ACTIVITIES**

- Conduct of risk assessment, vulnerability analysis, and other science-based technology and methodologies to enhance DRRCCA Profiles,
- Conduct of activities to review and integrate DRR-CCA into various environmental policies, plans, programs and projects; and
- Develop and establish early warning system
- Develop tools on risk assessment
- Conduct of trainings on disaster preparedness and response, search, rescue and retrieval operations;
- Conduct of simulation exercises at various levels to test plans and skills;

- Develop information and database generation, IEC campaign and standard manual of operations for Operation Centers;
- Develop and institutionalize EWS information sharing between LGUs/communities and with the national government
- Develop multi-stakeholders dialogue
- Conduct regular review of contingency plans
- Purchase DRRCCA equipment various supplies
- Established a Camp Coordination and Management Plan
- Provide tents and other temporary shelter facilities;
- Provide food subsistence, relief goods or assistance to disaster victims; and
- Conduct trainings for DANA (disaster assessment and needs analysis) and post DANA capabilities
- Develop safe and suitable relocation sites,
- Conduct trainings for social preparation of host communities and those that will be relocated to reduce conflict;

### III. ECONOMIC SERVICES

#### MISSION: “CAVITE OPEN FOR BUSINESS”

- *Increase Carrying Capacity by strengthening the resources of the province in order to become a “**Consummate Investment Location**” in the Region.*

- GOAL:** Implement workable and strategically-planned programs and policies to enhanced productivity in accelerating economic growth of the province.
- POLICY DECISION:** Economic Development Programs and Environmental Policies shall broadened economic opportunities for Caviteños.

#### ➤ ECONOMIC DEVELOPMENT

##### A. AGRICULTURE CROPS AND FISHERY

- GOAL:** Enhanced/Increased farmers' and fisherman's real income and improve their quality of life beyond bare subsistence level toward the attainment of food security in a society characterized by justice and equity.
- POLICY DECISION:** Agricultural activities shall cater to the needs of Caviteños for food security and generation of economic benefits for a more stable and sustainable supply of crops/livestock/fishery inputs and produce.
- STRATEGIC OBJECTIVES**
  - To introduce new concept and technologies of value-addition to local agriculture produce.
  - Maintain and strengthen coordinative linkages with concerned institutions for fund sourcing, marketing, research and development and extension services, technology and other agricultural development opportunities;
  - Compliance of Cavite farmers to the standards set by the DA's program on Good Agricultural Practices.
  - Farm to Market Road linkages
  - To increase crop production and maximize economic returns for the farmers and fisherfolk
  - To ensure adequate supply of high quality planting materials



- To provide post harvest facilities e.g. warehouse, roasting and packaging facilities, shredders and other physical facilities
- To decrease cost of farm inputs
- To increase farm gate prices of agricultural products
- To facilitate provision of alternative livelihood for Inland Fisheries Development
- To strict implement the provisions of AFMA complemented by a local comprehensive land use policy to protect fishing areas

**☐ PROGRAMS/PROJECTS/ACTIVITIES**

- Crop Production and Productivity Enhancement Program
- Construction/rehabilitation/Opening of Farm to Market Roads
- Construction of Postharvest Facilities
- High value crops development program
- Promotion of Organic Fertilizer Production
- Construction of Bagsakan Center
- Provision of Patrol Boats, Radio Communication Equipment and Other Logistical Support for Bantay Dagat Operations
- Coastal Clean-up
- Red Tide Monitoring and massive IE Campaign

**B. LIVESTOCKS**

- ☐ GOAL:** To provide appropriate animal health services valued at economic importance thus increase livestock production and ensure food security.

- ☐ POLICY DECISION:** Animal health services shall focus on the prevention, control and eventual eradication of livestock, poultry and zoonotic diseases.

**☐ STRATEGIC OBJECTIVES:**

- To provide safe, clean and wholesome meat for human consumption.
- To increase livestock, and poultry production in support to food security program of the province
- To develop animal breeding station to serve as show window for research and development and integrated farming practices
- To improve genetic potential of livestock thru artificial insemination
- To promote empowerment of women and provide equal opportunities for women and men and ensures equal access to resources.
- To provide opportunities for women/men to engage on livestock production
- To establish concrete plans and programs for implementation/ monitoring and evaluation
- To protect the environment from improper waste disposal and pollution
- To implement research programs and projects for extension services to livestock farmers thus increasing production in support to food security.

**☐ PROGRAMS/PROJECTS/ACTIVITIES**

- Livestock Technology Adaptation
- Price Monitoring (Prevailing Market Price and Prevailing Farmgate Price)
- Animal Health Services (Disease Prevention & Control)
- Animal Mini-Diagnostic Laboratory Services (Companion Animals)
- Information Education on Rabies Awareness
- Inspection of animals that passes by at Animal Quarantine Checkpoint
- Conduct training and seminar to different LGU regarding the importance of Animal Welfare
- Inspection and registration of Animal facilities and feed establishment
- Livestock Production, Demonstration and Development Program



### C. TRADE, INDUSTRY, COMMERCE AND COOPERATIVES

- ❑ **GOAL:** Enhance productivity and broaden economic opportunities for Caviteños
- ❑ **POLICY DECISION:** Business competitiveness shall be enhanced by promoting a consistent and responsive business environment with streamlined bureaucratic procedures and a beneficial relationship with the private sector.
- ❑ **STRATEGIC OBJECTIVES**
  - To create and develop new livelihood programs, employment opportunities and MSM economic enterprises
  - To enhance competitiveness of Cavite products through creating product designs
  - To provide professional advice that will address the needs of MSMEs in implementing innovative ideas for further improvement of their products
  - To ensure compliance of primary cooperatives in the province with Article 44 of RA 9520 and its Implementing Rules and Regulations Rule 7 Sec. 5
  - To Maintain Industrial Peace and Productivity
  - To sustain trade and investment promotion efforts
  - To bridge gap between the entrepreneur's product and its target market through trade fairs
- ❑ **PROGRAMS/PROJECTS/ACTIVITIES**
  - Creation of Local Economic and Investment Promotion Office by 2016
  - Update Local Investment Incentive Code Ordinance No. 09-002 by 2017
  - Promotion and Advocacy Program for Business Livelihood, Cooperative and Entrepreneurial Development
  - Training and Seminars for Cooperatives, Community and MSMEs
  - Reactivate Tripartite Council for Industrial Peace and Productivity
  - Technical Service (Product Development Assistance) Program
  - In-House Training Program
  - Market Linkaging Program – Trade Fair
  - To give a learning exposure to MSMEs for the advancement of their entrepreneurial skills and development of products there by improving their enterprises.

### D. INFRASTRUCTURE AND PROVINCIAL CORE ROAD NETWORK SECTOR

- ❑ **GOAL:** Implement a strategic infrastructure and utility investment plan for efficient movement of people, services and goods
- ❑ **POLICY DECISION:** Infrastructure and road network system shall be strategic enough to serve as catalyst in the economic activity as well as in all other aspects of development in the province.
- ❑ **STRATEGIC OBJECTIVES**
  - To provide additional external linkages to and from Cavite
  - To open/construct new artery, diversion roads to ease traffic congestion
  - To promote walking as a transport mode through Pedestrianization in urban areas providing Flyovers, sidewalks, pedestrian lanes, and the likes
- ❑ **PROGRAMS/PROJECTS/ACTIVITIES**
  - Construction/ Completion of external linkages

- To construct/improve/ widen roads and bridges
- Construction/Opening of new roads and or alternative routes
- Formulate Provincial Road Network Development Plan
- Opening of diversion roads
- Constructions of fly-overs at 25 strategic locations in Cavite.

## **E. TRANSPORTATION AND TRAFFIC MANAGEMENT SECTOR**

- GOAL:** Ensure basic but innovative mobility and transit alternatives for efficient movement of people and goods.
- POLICY DECISION:**  
Transportation Management system shall provide commuters with fast, easy and safe transport access with advocacy to preserve cultural heritage
- STRATEGIC OBJECTIVES**
  - To Create Metro Cavite Traffic Alliance Office
  - To decongest traffic along major thoroughfares
  - To establish mass transport system
  - To provide road signages in strategic areas
  - To establishment central terminals to avoid PUVs obstructing the major chokepoints in Cavite as well as observance of Loading/Unloading Zones
  - To establish port facilities and logistics to cater to the increasing number of container vans from industrial estates & ecozones
- PROGRAMS/PROJECTS/ACTIVITIES**
  - Formulate Traffic Management Plan
  - Construction of transport terminals
  - Provision for traffic management support equipment
  - Installation of synchronized traffic control systems in all major intersections
  - Installation of standard road signages along major thoroughfares
  - Conversion of Sangley Point into International Logistic Hub.

## **F. TOURISM**

- GOAL :** To be a prime tourist destination
- POLICY DECISION:** Vibrant tourism industry anchored on history, culture, traditions/festivals and diverse natural and man made tourist attractions
- STRATEGIC OBJECTIVES**
  - To update Provincial Tourism Master Plan
  - To increase visitation and length of stay of visitors in the province.
  - To encourage and strengthen ties between LGU, private sector and academe in the promotion of the sites and attractions
  - To maintain the historical value of the province and its role in the Philippine Independence
  - To highlight the Tourism potentials of the province in terms of history, culinary, heritage and natural & man made attractions
- PROGRAMS/PROJECTS/ACTIVITIES**
  - Creation of Provincial Tourism Department
  - Formulation of Provincial Tourism Master Development Plan
  - Construction of Cavite Cultural Convention
  - Construction of Tourist Information Center

- Rehabilitation of Historical Landmark
- Tourism Development Program such as Tourism Summit, Histo-Cultural and Eco-Tourism Activities
- Production of Tourism Brochure and other promotional collaterals
- Production of new Audio Visual Presentation
- Re-organization and strengthening of Tourism Associations
- Development of Specialized Tour packages
- Tie-up Special Events and activities with Tourism stakeholders

➤ **ENVIRONNEMENT MANAGEMENT**

- ❑ **GOAL:** Implement workable and strategically-planned environmental programs and policies to enhanced productivity in accelerating economic growth of the province.
- ❑ **POLICY DECISION:** PGC shall pursue a sustainable use and integrated environmental management policy and programs with emphasis on the conservation, protection and rehabilitation of the province's environment and natural resources, and reduction of risks brought about by the severe effects of climate change.

**A. SOLIDWASTE MANAGEMENT**

- ❑ **GOAL:** To provide an efficient and environmentally accepted disposal facility in the province;
- ❑ **POLICY DECISION:** PGC shall consistently comply with the provisions of RA 9003 also known as Ecological Solid Waste Management Act of 2000.
- ❑ **STRATEGIC OBJECTIVES**
  - To upgrade the capability of the LGUs in planning and implementing solid waste collection and disposal service, utilizing their current resources and ultimately preparing them for managing an integrated solid waste management system
  - To ensure that toxic and hazardous wastes be treated and disposed properly.
  - To protect and preserve coastal environment and habitats particularly bays, estuaries and mangroves.
  - Strengthening Solid Waste Management Board
  - To monitor SWM Facilities in the Province
  - To Introduce an Alternative Technologies on addressing the Residual Plastic Wastes in the Province of Cavite
  - To provide an efficient and environmentally accepted disposal facility in the province;
- ❑ **PROGRAMS/PROJECTS/ACTIVITIES**
  - Conduct of writeshop for the 10-Year Solid Waste Management Plan of LGU's in the Province
  - Provincial Solid Waste Management Board (PSWMB) and its Technical Working Group Quarterly Meetings
  - Study tour on areas with Good Solid Waste Management Practices
  - Training on Hazardous Waste Management
  - Inspections of SWM Facilities in the Province
  - Training on Geo-Tagging to help in the monitoring of SWM Facilities in the Province

- Information, Education and Communication (IEC) Campaign through Seminars and Trainings
- Implementation of Plastic Regulation Ordinance in the Province of Cavite

## **B. WATER QUALITY MANAGEMENT**

- ❑ **GOAL:** Ensure Availability and sustainable management of safe water and sanitation.
- ❑ **POLICY DECISION:** PGC shall implement integrated coastal and water resources management across local government jurisdiction/boundaries as appropriate.
- ❑ **STRATEGIC OBJECTIVES**
  - By 2019, 50% increase water-use efficiency and increase the number of people with secure and safe water supply.
  - To improve water quality by reducing pollution and the proportion of untreated wastewater being discharged into drainage systems, rivers and coastal waters and sustainability increasing recycling and safe reuse of treated effluents.
  - Conduct a complete inventory/baseline assessment of the current situation with regard to the pollutant sources and loadings in the watershed and coastal area.
  - To Study on ground water utilization of commercial and industrial sector
- ❑ **PROGRAMS/PROJECTS/ACTIVITIES**
  - Publication and dissemination of achievements, lessons and benefits derived from ICM programs.
  - Public Consultation/Forum re: Integrated Water and Coastal Zoning
  - Forum on the compliance to R.A. 9275, R.A. 1076 and R.A. 7160
  - Training on data base management using IIMS- status and protocol agreement.
  - Monitoring of all commercial and industrial establishments for compliance in P.D. 1586, R.A. 9275, R.A. 6969, R.A. 9003 and R.A. 1076

### ➤ **STRATEGIC DIRECTION**

#### **PREFERRED STRATEGY:**

Since development is progressive in nature, the Province needs to choose a development strategy that would balance the development of its cities and municipalities so that an equitable economic growth could be attain and at the same time sustain in the near future. It is for this reason that Urban-Rural Integrated Development became the preferred development mode.

#### **URBAN-RURAL INTEGRATED DEVELOPMENT**

The strengthening of urban-rural linkages ensures the establishment of effective linkage between urban and rural areas. These linkages are expected to improve rural income by encouraging increase in production and promoting the enterprising culture of the rural communities for a strong and diverse business base which delivers a variety of good quality resource-based products.

The strategy calls for the promotion of the “seed to market” approach which integrates agricultural production with processing and marketing components.

Crucial to this strategy is the improvement of infrastructure facilities particularly the farm-to-market roads, communication network and power. This economic linkage shall be further pursued by encouraging investments, such as post-harvest and other support facilities in production areas.

Agri-tourism and eco-tourism shall be integrated with rural development taking advantage of the rural living and landscape and capitalizing on the natural and indigenous characteristics of the countryside.

In terms of employment generation, rural employment will increase, both on-farm and off-farm. Employment generated by home-based industries and cooperatives will significantly increase.

As rural development continues, with improved agricultural productivity integrating with tourism development and ecological soundness, there will be marked improvement in the standard of living of the rural folks resulting in reduction in migration to urban areas.

In order to preserve Cavite’s rich historical heritage, historical development shall also be actively pursued with the end in view of making Cavite officially recognized as the Historical Capital of the Philippines.

Industrial development shall continue as new investors will come in to locate in the designated industrial sites. The provincial government shall also encourage establishment of industries that would promote linkage with agriculture.

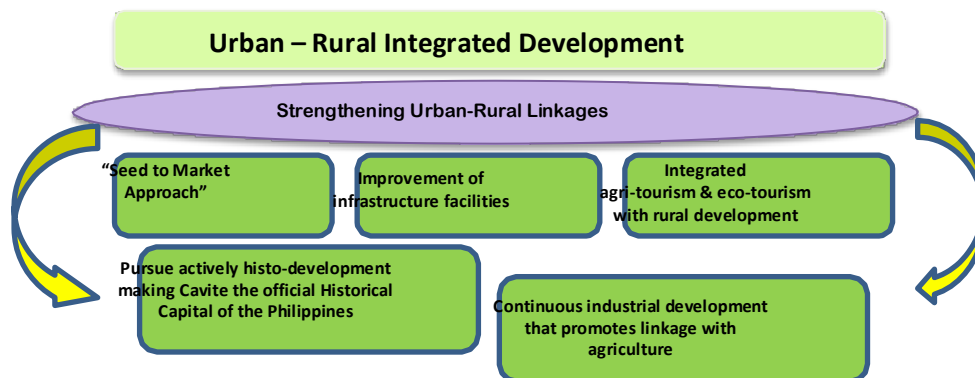


FIGURE 3: PREFERRED STRATEGY

**SPATIAL STRATEGY**

To advance the program of government and steer the provincial government towards an attainable and workable economic direction a development blueprint known as the Cavite Growth Triangle, La llave de Manila, Cavite Nuevo and Metro Tagaytay corridors shall be implemented.

What are these so-called growth triangles? These are identified cities and municipalities whose locations, economic/tourism potentials and shared history are to be harnessed and develop. The importance of these areas are to sustain the province’s overall development and for opening up to future opportunities and advances.

**TRIANGLE GROWTH AREAS**

The province intends to disperse economic growth activities to spread benefits to the people in the different areas of the province. The proposed Cavite Triangle Growth

Areas would guide future physical developments of the Province. The framework would set the parameters by which future growth and development will take place in Cavite.

Growth of the Province is being most heavily influenced by development of its tertiary and secondary sectors (industrial estates and MSMEs) and the implementation of strategic infrastructures that enabled the province to have the capacity to create economic opportunities.

These areas have different histories and different trajectories into the future, but they share certain key drivers of economic growth: better business climates, employment opportunities and population growth.

### **First Growth Area**

The first growth triangle is the so-called La Llave de Manila or the Key to Manila. These areas include the traditional settlement and coastal areas such as Cavite City, Noveleta, Rosario, Tanza and portion of Kawit and the City of Bacoor.

All of these areas are urban hub and in the hierarchy of centers for 2020, Bacoor and Tanza are considered Second Metropolitan Center (Metropolitan B); Cavite City and Rosario are Small and Medium City (Primary Urban Centers A) while Kawit and Noveleta would be a Large Town (Primary Urban Center B). They have a cumulated increase in urban population of around 555, 676 or about 34% of the total projected urban population by 2020.

Based on the development blueprint, these would become New international center for trade, commerce and industry. However, due to high population, they are projected to require additional 3,334 has of land for settlement expansion, which is way higher than the allowable conversion of agricultural lands of about 303 hectares. Since these are envisioned to be centers of economic growth, reclamation of lands is needed to accommodate future developments such as the proposed international airport and logistics hub.

### **Second Growth Area**

The Second Growth Triangle is the so-called Nuevo Cavite or the New Cavite. These areas are the site of the Cavite's Second Revolution or Industrialization of the 1990s, the location of the first wave of industrial estates that spurred massive employment and economic resurgence, rapid urbanization and heavy migration. These are the Cities of Bacoor, Imus, Dasmariñas, Gen. Trias and Trece Martires City, municipalities of Tanza, Carmona, General Mariano Alvarez, Naic portion of Silang, Rosario and Kawit, and.

This is envisioned to be the site of choice for new foreign and local investments due to the presence of vast track of lands and option for road expansion and arterial roads; large-scale activities for goods and services due to presence of industrial estates.

Except for Naic all of these areas are substantially built-up areas and experiencing rapid population growth such as Trece Martires City, and the Cities of Gen. Trias and Dasmariñas, considered center of industry and educational institutions in the Province.



As congestion has move stealthily in these areas, there is a need to implement policies on redevelopment or vertical structures for settlement and commercial establishment.

### **Third Growth Area**

The areas of Tagaytay City, portion of Silang, Alfonso, Mendez, Amadeo, Indang, Ternate, Maragondon, and Gen Emilio Aguinaldo comprises the third Growth Area known as Metro Tagaytay or the Tourism Haven and Food Basket of the Province. These are the top food producers in the Province and sites of some of the province's scenic and tourism spots.

They have an abundance of lands for agricultural purposes and settlements expansion without undermining the need to preserve its functional role as the Province's top producing areas. However there is a need to build additional road infrastructures to make these areas commercial and socially viable.

The Triangle Growth Areas hopes to break administrative boundaries, promote unity of purpose which in turns translate into Good Governance is Good Politics.

In other words, the triangle growth areas complement each other and fill in the gaps between areas. Since the development of the Province is headed towards the Alfonso, Amadeo, Mendez and Indang and on the other side municipalities of Tanza, Naic, Maragondon, Ternate and as far as Gen Aguinaldo - Magallanes areas that are not yet built up, the soon completion of the East-West Tourism Nasugbu-Magallanes Road, would pave the way for more accessibility of people and goods within the area and the establishments of activities that would promote social viability.