

## Operating Economic Zones/Industrial Estates

### I. Manufacturing

#### 1. Cavite-Carmona Industrial Estate (CCIE)

The fast developing municipality of Carmona is the site of the 100-hectare Cavite-Carmona Industrial Estate accommodating light and medium-scale industries.

This is also the site of People's Technology Complex (PTC), a 52.99 hectare industrial complex which was declared as a special economic zone by former President Joseph Estrada on July 3, 2000 under Proclamation No. 336. This ecozone is a joint project of Technology Livelihood and Resource Center (TLRC), Province of Cavite and the municipality of Carmona, and was developed to generate employment opportunities and upgrade the manpower and livelihood skills for the residents of Carmona and of the province of Cavite as a whole, and to accelerate the growth of labor intensive and export oriented small, medium scale industries as previously mentioned.

To date, there are 51 companies operating at CCIE wherein 48 are within PTC and 3 are located outside the complex.

#### 2. Granville Industrial Complex

Established in 1991, this seven (7) hectare-industrial complex located along Governor Drive at Barangay Bancal, Municipality of Carmona is a home to twelve (12) industries which are in full commercial operation.

#### 3. Mountview Industrial Complex I

Only 30-minute drive from Manila via the South Expressway, and about 600 meters from the Southcoast Industrial Estate, the 24-hectare Mountview Industrial Complex is the fourth industrial estate established in Bancal, Carmona. Located along Governor Drive, this complex is fully developed with a well paved-roads, water, sewer and power lines.

At present, there are 29 companies in the area.

#### 4. Mountview Industrial Complex II

Also designed for light and medium scale industries is Mountview's second phase comprising an additional 22.3-hectares area which is also located in Bgy. Bancal, Carmona with nine (9) companies currently operating.

#### 5. Southcoast Industrial Estate

This industrial estate is located near the famous Manila Southwoods Golf and Country Club which is also in Bancal, Carmona. It is a 13.4-hectare fully landscaped industrial complex with modern stainless steel entrance gate and guard house; 18 meters wide concrete entrance road; 17 meters concrete main road; concrete sidewalks with street lamps; concrete curbs and gutters; underground reinforced concrete pine storm drainage; Meralco 3-phase wire and a centralized water system with 15,000 gallon water tank.

Nineteen (19) companies are already operating in the area.

#### 6. Welborne Industrial Park

Just an hour drive from Metro Manila with a short distance of only 6 kilometers from South Superhighway, this 12-hectare industrial park is situated at Barangay Bancal, Carmona is likewise geographically engineered and designed for light and medium industries. It has a reinforced concrete underground drainage system with complete curb and gutters. Meralco installs a complete electric system and it can provide 3-phase connection for higher electricity load. There is also a centralized water system to ensure adequate and constant supply of water.

Presently, Welborne Industrial Park has fourteen (14) operating companies. The area can still accommodate locators through its available lots (Blk 1 Lot 1- 480 m<sup>2</sup>; Blk 2 Lots 3 to 10 – 2,000 m<sup>2</sup> up to 2 hectares and Blk 3 Lots to 14 – 2,000 m<sup>2</sup> up to 2 hectares)

#### 7. First Cityland Heavy Industrial Center

At the hub of the industrial zone in Dasmariñas with one (1) operating company stands First Cityland Heavy Industrial Center. Even though complete with facilities ready to serve the requirements of its tenants, portion of the 32.1 hectare lot adjacent to the national highway has been converted to commercial area.

#### 8. First Cavite Industrial Estate (FCIE)

The First Cavite Industrial Estate is a 154.5-hectare industrial subdivision built to service all basic needs of any manufacturing concern of the light-to-medium scale industry. It is a joint project of the three prestigious companies - National Development Company (NDC), Marubeni Corporation and Japan International Development Organization (JAIDO).

Situated in Langkaan, Dasmariñas, the estate offers the following common infrastructures, facilities and services to its locators: a General Industrial Zone and an Export Processing Zone, plot configuration of 1,000 m<sup>2</sup> and 1 hectare up to 20 hectares, electrical power, telecommunications, water supply, the on-site road network which is a 4-lane concrete main road 14 m. wide and 2 lane concrete auxiliary roads 7 m. wide. Its location advantage are abundance of labor and assurance of industrial peace, a very secure industrial subdivision and situated in an industrial peace zone teeming with an enthusiastic, multi-skilled, highly trained and easily trainable labor force.

Other on-site common service facilities within the Administration Building and surrounding area are also available at FCIE. Major access routes are through Aguinaldo Highway, Governor's Drive and General Trias Road.

To date, eighty-eight (88) companies operate in the zone.

#### 9. Dasmariñas Technopark

A 38-hectare industrial estate located at Paliparan, Dasmariñas, Cavite wherein ten (10) companies are in full operation. Its development features include grand entrance gate with guard house and 24 hours security, perimeter fence, interconnected water supply system with two elevated water tanks, 3-phase electricity served by Meralco, underground drainage system, concrete road network designed for industrial use, administration building with business center. Telephone service providers and lots for commercial purposes are also available in this area.

This technopark is highly accessible via South Superhighway-Carmona Exit, Aguinaldo Highway via Coastal Road, Molino-Paliparan Road and Manila Southwoods Road.

#### 10. New Cavite Industrial City

The New Cavite Industrial City is a haven for investors engaged in medium-to-heavy scale industries. Located in General Trias conveniently adjacent to Governor Drive which is a national highway, this 52-hectare industrial city has underground drainage and centralized water distribution from its 200,000-gallon-elevated-water tank.

There are 17 companies operating in this industrial area today.

#### 11. Gateway Business Park (GBP)

Gateway Business Park is nestled in 180 hectares of gently rolling terrain in Javalera, General Trias, Cavite. This park was carefully planned and developed to meet the high technological demands of all types of industries. It has all the features of the best business parks in the world – excellent road network, reliable power, adequate water supply, and state-of-the-art telecommunication infrastructure. It implements a park management system that ensures uninterrupted operations in a clean, safe and well-secured work place.

The park also has a centralized, technologically advanced Waste Water Treatment Plant, which guarantees pollution-free operations and sustainable industrial productivity. This 1.2-hectare facility processes several thousand gallons of wastewater into river-quality water daily.

At present, twenty (20) companies are operating at GBP.

#### 12. Mangahan Industrial Estate

The Mangahan Pivotal Industrial Area, a 10.2-hectare informal industrial complex which is only about 32 kilometers from Manila, is the third industrial estate established in the municipality of Gen. Trias.

This industrial estate is presently a home to four (4) company locators.

#### 13. Golden Gate Business Park

This is a 65.155-hectare park located at Buenavista II, Gen. Trias, Cavite

#### 14. Golden Gate II Industrial Estate

A 16.580-hectare industrial estate, Golden Gate is located at Panungyanan, Gen. Trias, Cavite

#### 15. Gen. Mariano Alvarez-NHA Industrial Estate

GMA-NHA Industrial Estate comprises ten (10) hectares of land in the municipality of Gen. Mariano Alvarez. Types of industries preferred for this estate are those, which are non-pollutive, labor-intensive, export-oriented, and non-hazardous such as the five (5) companies that have located therein.

#### 16. Imus Informal Industrial Estate

On a straight drive from Manila is the Imus Informal Industrial Estate located just along the stretch of Gen. Aguinaldo Highway in Imus, Cavite. The 200-hectare lot is for companies involved in the manufacture of products for industrial use.

Eight (8) industries have already located in the area.

#### 17. Anabu Hills Industrial Estate

This 10.852-hectare industrial estate is located at Anabu, Imus with four (4) operational industrial establishments.

#### 18. EMI Special Economic Zone

This is 12.20-hectare special economic zone along Aguinaldo Highway in Imus which is popularly known as the site of Yazaki.

#### 19. Cavite Economic Zone

This fully developed economic zone with well-paved roads, water and sewer lines, power lines and access to communication facilities and Sewerage treatment plant – aeration type lies on a flat terrain of lands geographically within the municipalities of Rosario and Gen. Trias. It is created by virtue of Pres. Proclamation Nos. 1980, 2017 and 1259 dated May 30, 1980, September 19, 1980 and June 22, 1998 respectively.

Now fully occupied CEZ is a convenient home to 259 companies.

#### 20. Maguyam Industrial Complex

Established in 1994, the 16.4-hectare industrial complex is an informal industrial center located in Barangay Maguyam in the northeastern part of the municipality of Silang.

This complex is now the site of eight (8) light-to-medium-scale industries.

#### 21. Daiichi Industrial Park Special Economic Zone

Situated in Maguyam, Silang, Cavite, Daiichi Industrial Park Zone is created by the virtue of Pres. Proclamation No. 1095 on September 23, 1997. It is a 55.02 hectare special economic zone developed with interior road network of 22 m. wide main road and 15 m. wide secondary road, 3 phase wire electrical supply, underground reinforced concrete pipe drainage system, domestic waste water sewage treatment plant, elevated water tank, a grand entrance gate and concrete hollow blocks and cyclone wire fence and telecommunication facilities by PLDT and Globe Telecom lines.

Presently, Daiichi Industrial Park has seven (7) operating companies.

#### 22. Greenway Business Park

This is a 10.5-hectare industrial estate located at Bulihan, Silang, Cavite with five (5) operational companies.

#### 23. Meridian Industrial Park

Meridian is a 23-hectare industrial park located in Maguyam, Silang, Cavite with four (4) operating establishments.

#### 24. Cavite Light Industrial Park

This light industrial park is located in Maguyam, Silang. It is a 37.404-hectare area with fourteen (14) operating establishments.

#### 25. Lu Chu Industrial Estate

Developed in 1995, this 8.8-hectare industrial estate is the first of its kind established in Amaya, Tanza. At present, it is the location of three (3) fully operating companies.

#### 26. Golden Mile Business Park

It is a 45.06 industrial subdivision in Barangay Maduya with 29 operating industries.

## II. IT Park/Center

### 1. SM CITY Bacoor

This is a 4.13 hectares IT Park Center in Gen. Aguinaldo Highway cor. Tirona Highway, Habay II, Bacoor, Cavite where TeleTech, one of the top BPO companies in the country, is located.

## PROCLAIMED

### I. Manufacturing

#### 1. Cavite Eco-Industrial Estate

This industrial estate is located at Pasong Kawayan II, Gen. Trias with a 104.95-hectare area and is designed for light to medium, non-polluting industries. This was proclaimed on June 5, 1998 under Presidential Proclamation No. 1241.

#### 2. Cavite Economic Zone II

It is a 51.47 hectare Special Economic Zone located at Bacao, Gen. Trias, Cavite.

#### 3. Cavite Productivity Economic Zone

An economic zone with 116.22 hectares situated at Sahud-Ulan, Tanza, this ecozone was proclaimed on January 10, 2000 under Presidential Proclamation No. 226. Preferred industries are electrical machinery, electronic and semi-conductor products.

#### 4. Fil-Estate Industrial Park

This industrial park, with an area of 80.62 hectares, is located within the geographic area of Trece Martires City & Tanza. Preferred industries are electronic products, food processing, garments, leather products, toys, gifts and housewares.

### II. IT Park/Center

#### 1. Robinson's Place-Dasmariñas

An IT park located at Gen. Aguinaldo Highway cor. Governor Drive, Sitio Palapala, Dasmariñas, Cavite with a total area of 4.56 hectares.

### III. Tourism

#### 1. Island Cove Tourism Economic Zone

Located in Covelandia Road, Binakayan, Kawit, Cavite with an area of 13.89 hectares

#### 2. San Lazaro Leisure and Business Park

A 54.23 hectares leisure and business park situated in Lantic, Carmona, Cavite

## DEVELOPMENT IN PROGRESS

### I. Manufacturing

#### 1. Sterling Technopark – a 100-hectare technopark located at Maguyam, Silang and Carmona with fifteen (15) operating establishments.

2. Best World Technopark – a 145.06-hectare technopark located at Batas, Silang and was approved by the PEZA Board on October 15, 1997.
3. Cambridge Intelligent Park - located at Malinta, Dasmariñas with a total area of 86 hectares.
4. Filinvest Technology Park Cavite - located at Hugo Perez, Trece Martires City with a total area of 86 hectares.
5. Fil-Oil Economic Zone II – a 122.28-hectare economic zone located at Rosario, Cavite.
6. Marcelo IPG Industrial and Aqua Farming Park - a 150-hectare industrial and farming park located at Bacoor Bay, Cavite City.
7. PEC Industrial Park - a 177-hectare industrial park located at Buenavista, Gen. Trias, Cavite.
8. Petroleum Industry Economic Zone - located at Munting Mapino, Naic with a total area of 15 hectares.
9. Sumpco Industrial Estate Special Economic Zone - located at Hugo Perez, Trece Martires City with a total area of 53.810 hectares.
10. Taipan Gold Industrial Park - a 100-hectare industrial park located at De Fuego & San Francisco, Gen. Trias, Cavite.
11. Gimco Sangley Point SEZ - a 40-hectare special economic zone located at Sangley Point, Cavite City.

Preferred industries of these ecozones are light to medium scale, non-pollutive industries.

12. Majestic Industrial Estate – a 20.3498-hectare Industrial Estate located at Bacao II, Gen. Trias, Cavite.

## Employment Generated By Ecozones

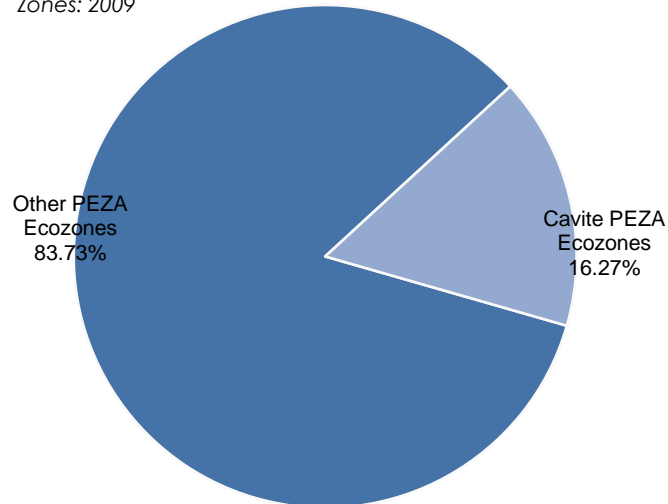
A total of 99,445 employment was made available by the industrial establishments in Cavite. This value accounts for 16.27% of the total numbers of employment brought forth by all operating industrial establishments in the country as reported at the Philippine Economic Zone Authority (PEZA) (Table 6.42 and Figure 6.5). As compared to 2008 data the total employment decreased from 113,842 to 99,445 or a difference of 14,397 that corresponds to -12.65%. This was due to closure of some industrial establishments and manpower reduction of others.

Table 6.42. Employment Generated by Ecozones  
Province of Cavite: 2009

Economic Zones		Employment
Carmona	People's Technology Complex	4,882
	Golden Mile Business Park	1,979
Dasmariñas	First Cavite Industrial Estate	10,753
Gen. Trias	Gateway Business Park	13,306
Imus	EMI Special Economic Zone	5,641
Rosario	Cavite Economic Zone	61,965
Silang	Daiichi Industrial Park Special Economic Zone	919
<b>TOTAL</b>		<b>99,445</b>
<b>Philippine Economic Zone Authority (PEZA) Total</b>		<b>611,058</b>

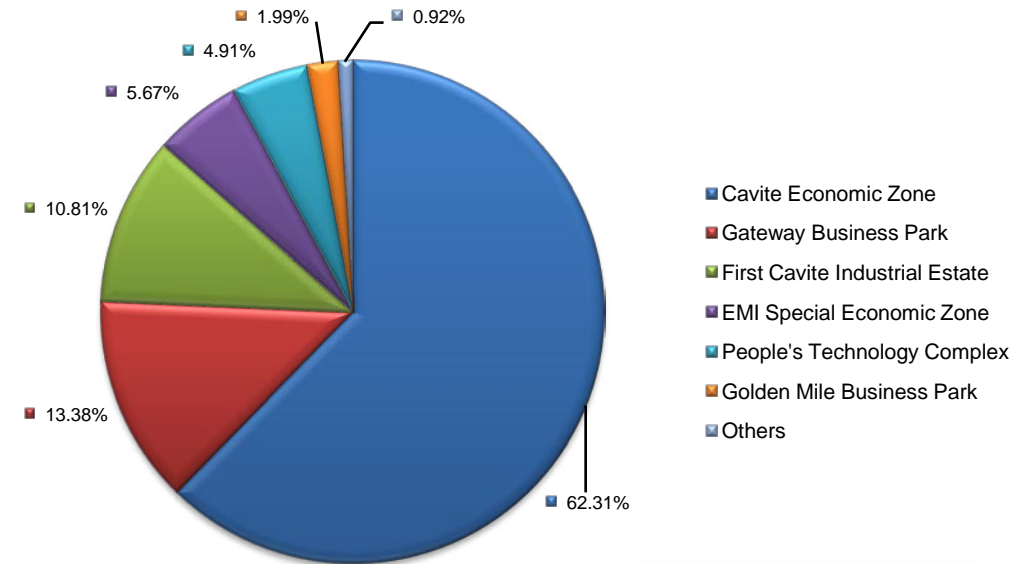
Source: Philippine Economic Zone Authority, Pasay City

Figure 6.5. Percentage Distribution of Employment, Province of Cavite and PEZA Economic Zones: 2009



The highest number of employment in PEZA economic zones in the province is brought by the Cavite Economic Zone (62.31%) in Rosario. It is followed by Gateway Business Park in Gen. Trias with 13.38%. The third largest provider of employment among PEZA ecozones in Cavite is First Cavite Industrial Estate with 10.81% share. (Figure 6.6)

Figure 6.6. Percentage Distribution of Employment by Ecozones, Province of Cavite: 2009



## Value of Exports Generated By Ecozone

The economic crisis which hit even most developed countries also affected the export industry in the country. This occasion was manifested in the sudden decrease of exports of economic zones in Cavite. The value of export drastically decreased from 11,245.507 million US dollars in 2008 to 6,453.036 million US dollars in 2009. This posted a decrease of 42.62%. The national PEZA export, though also decreased from 2008 to 2009 is much lower at 18.86%. Out of that 18.86%, 11.82% can be accounted to the decrease of export in Cavite. Gateway Business Park in Gen. Trias has the highest value of exports amounting to 3,429.152 million US dollars followed by Cavite Economic Zone in Rosario and People's Technology Complex in Carmona with \$2,031.293 million and \$520.657 million, respectively (Table 6.43).

The total value of exports in Cavite's ecozones, on the other hand, reflects a contribution share of 19.62% to the total value of exports generated by ecozones under PEZA (Figure 6.7).

Table 6.43. Value of Exports in Special Economic Zones, Province of Cavite: 2009

Economic Zones	in Million US \$							
	2002	2003	2004	2005	2006	2007	2008	2009
Cavite Economic Zone, Rosario	2,032.74	1,952.71	2,029.08	2,330.37	2,427.44	2,527.07	2,581.844	2,031.293
Daiichi Industrial Park, Silang	8.41	6.355	6.546	3.131	9.042	5.933	7.872	9.659
EMI Special Economic Zone, Imus		125.061	160.622	198.075	191.742	212.089	164.491	148.536
First Cavite Industrial Estate, Dasmarinas	96.72	272.88	274.206	227.223	353.609	373.343	388.131	285.561
Gateway Business Park, Gen. Trias	1,271.85	2,384.89	4,957.52	5,787.91	6,567.22	7,933.08	7,401.963	3,429.152
People's Technology Complex, Carmona	697.41	445.589	650.049	707.473	663.622	668.167	699.053	520.657
Golden Mile Business Park, Carmona						0.529	2.153	28.178
<b>TOTAL</b>	<b>5,007.13</b>	<b>5,187.48</b>	<b>8,078.03</b>	<b>9,254.19</b>	<b>10,212.67</b>	<b>11,720.21</b>	<b>11,245.507</b>	<b>6,453.036</b>
<b>PEZA TOTAL</b>					<b>36,077.704</b>	<b>40,889.12</b>	<b>40,543.914</b>	<b>32,897.471</b>

Source: Philippine Economic Zone Authority, Pasay City

Figure 6.7 Percent Distribution of Exports in Economic Zones, Province of Cavite and PEZA Ecozones: 2009

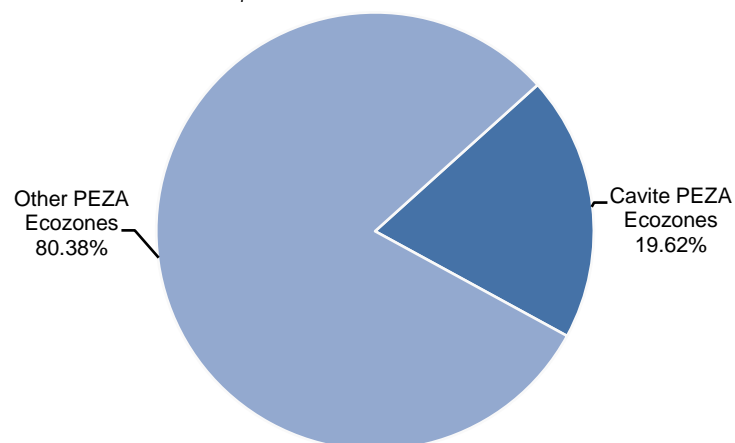
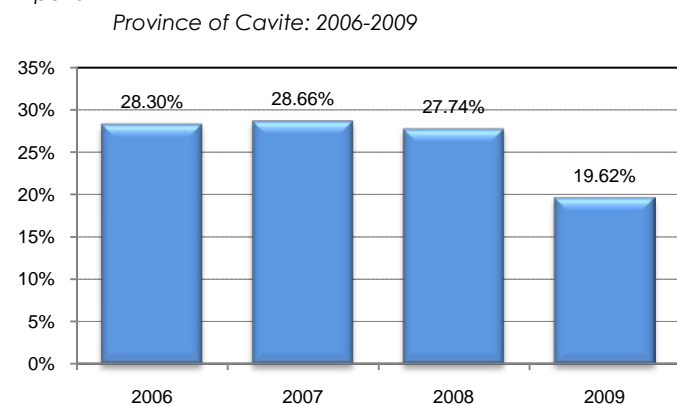


Figure 6.8. Percentage Contribution of Cavite PEZA Economic Zones on National Exports



Source: Philippine Economic Zone Authority, Pasay City

Figure 6.9. Percentage Distribution of Imports in Economic Zones, Province of Cavite and PEZA Ecozones: 2008

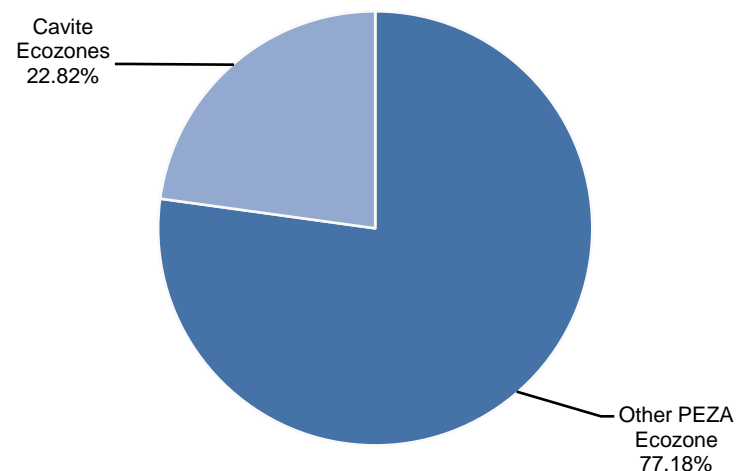


Table 6.44. Value of Imports in Economic Zones, Province of Cavite: 2009

Economic Zones	in Million US \$							
	2002	2003	2004	2005	2006	2007	2008	2009
Cavite Economic Zone - Rosario	653.650	1,100.387	651.354	688.340	2,042.318	1,977.185	1,950.593	2,089.355
Daiichi Industrial Park - Silang	1.380	0.323	0.336	0.220	3.114	3.201	5.210	23.839
EMI Special Economic Zone - Imus		84.665	126.147	144.718	151.846	141.101	116.288	95.934
First Cavite Industrial Estate – Dasmarinas	139.720	109.248	142.793	94.569	311.606	293.878	347.564	293.572
Gateway Business Park - Gen. Trias	1,398.400	2,659.363	2,580.588	920.403	5,377.344	5,488.263	5,606.028	2,171.648
People's Technology Complex - Carmona	940.430	345.433	439.434	500.347	702.766	621.614	622.327	438.856
Golden Mile Business Park - Carmona						63.563	242.757	183.544
<b>TOTAL</b>	<b>3,133.580</b>	<b>4,299.419</b>	<b>3,940.652</b>	<b>2,348.597</b>	<b>8,588.994</b>	<b>8,588.805</b>	<b>8,890.767</b>	<b>5,296.748</b>
<b>PEZA TOTAL</b>						<b>33,504.036</b>	<b>31,413.688</b>	<b>23,213.033</b>

Source: Philippine Economic Zone Authority

If the value of export in 2009 was remarkably affected by the global economic crisis, the same is true with the import performance of Cavite PEZA ecozones. From year 2008 to 2009, the value of imports decreased from 8,890.767 million USD to 5,296.748 million USD. That is equivalent to 40.42% decrease. Such decrease contributed 11.44% of the total 26.10% decrease of national imports. Parallelism was observed with the value of exports and imports, considering that imports are mainly consisted of raw materials of majority of industrial establishments. The decline of production will negatively affect the demand for imported raw materials as well as the exportation of end products.

Meanwhile, Gateway Business Park in Gen. Trias has the highest value of imports for 2009 amounting to 2,171.648 million USD followed by Cavite Economic Zone in Rosario with 2,089.355 million USD. The total value of imports in 2009 has a contribution share of 22.82% to the total value of imports generated by ecozones under PEZA (Table 6.44 & Figure 6.9).

## MICRO, SMALL AND MEDIUM ENTERPRISES

Based on the 2009 DTI data, a total of 14,937 business establishments are registered in the province. Of this figure, 99.99 percent or 14,935 belonged to micro, small and medium enterprises (MSMEs). These are broken down by: micro – 14,859; small – 68; and medium – 8. While 2 enterprises (0.01% of the total registered business establishments) belonged to large enterprises. Majority of the registered MSMEs can be found in Dasmariñas City, with 3,422 establishments; followed by Bacoor, 2,440 establishments, Imus with 2,147, Silang with 1,002 and Gen. Trias with 909 establishments. These top five (5) locations accounted for 66.43 percent of the total number of MSMEs in the province (Table 6.45 and 6.46).

Table 6.45. Number of Establishments by City/Municipality, Province Of Cavite: January To December 2009

City/Municipality	Number Of Establishments							Grand Total
	Micro	Small	Medium	Total MSMEs	% Of Total	Large	% Of Total	
<b>District I</b>								
Cavite City	516	3	-	519	100%	-		519
Kawit	401	2	1	404	100%	-		404
Noveleta	154	-	-	154	100%	-		154
Rosario	543	5	-	548	100%	-		548
<b>District II</b>								
Bacoor	2,430	8	2	2,440	100%	-		2,440
<b>District III</b>								
Imus	2,141	5	1	2,147	99.95%	1	0.05%	2,148
<b>District IV</b>								
Dasmariñas City	3,406	14	2	3,422	100%	-		3,422
<b>District V</b>								
Carmona	399	1	-	400	100%	-		400
Gen. Mariano Alvarez	369	-	1	370	100%	-		370
Silang	999	3	-	1,002	100%	-		1,002
<b>District VI</b>								
Amadeo	176	-	-	176	100%	-		176
Gen. Trias	900	8	1	909	99.95%	1	0.05%	910
Tanza	573	4	-	577	100%	-		577
Trece Martires City	780	1	-	781	100%	-		781
<b>District VII</b>								
Alfonso	90	2	-	92	100%	-		92
Gen. Aguinaldo	14	-	-	14	100%	-		14
Indang	151	2	-	153	100%	-		153
Magallanes	30	-	-	30	100%	-		30
Maragondon	49	-	-	49	100%	-		49
Mendez	79	1	-	80	100%	-		80
Naic	233	3	-	236	100%	-		236
Tagaytay City	386	6	-	392	100%	-		392
Ternate	40	-	-	40	100%	-		40
<b>Total</b>	<b>14,859</b>	<b>68</b>	<b>8</b>	<b>14,935</b>	<b>99.99%</b>	<b>2</b>	<b>0.01%</b>	<b>14,937</b>

Source: Department of Trade and Industry  
Trece Martires City

Table 6.46. Top Ten Locations of MSME Establishments  
Province of Cavite: January to December 2009

City/Municipality	MSMEs	%Share
Dasmariñas City	3,422	22.91%
Bacoor	2,440	16.34%
Imus	2,147	14.38%
Silang	1,002	6.71%
Gen. Trias	909	6.09%
Trece Martires City	781	5.23%
Tanza	577	3.86%
Rosario	548	3.67%
Cavite City	519	3.48%
Kawit	404	2.71%
Others	2,186	14.64%
<b>Total</b>	<b>14,935</b>	<b>100.00%</b>

The business sector plays an important role in uplifting the economic status of Caviteños. Specifically the MSMEs, employment are made available to thousands as well as the opportunity to become entrepreneurs or employers for that matter. Through the programs of the provincial government, community people are being empowered to become active entrepreneurs that consequently provide employment to others. They are given with trainings and financial support to start their own enterprise.

In 2009, MSMEs generated a total of 34,917 employments while large enterprises posted a total of 65 jobs. This indicates that MSMEs contributed almost 99.81 percent of the total jobs generated: micro – 34,262; small – 555 and medium – 100. As shown in Table 6.47, majority of the jobs generated by MSMEs in the city of Dasmariñas with 7,543 jobs, followed by Bacoor with 6,007 and Imus with 5,417 jobs.



Figure 6.10. Percentage Distribution of MSME by Location, Province of Cavite: 2009

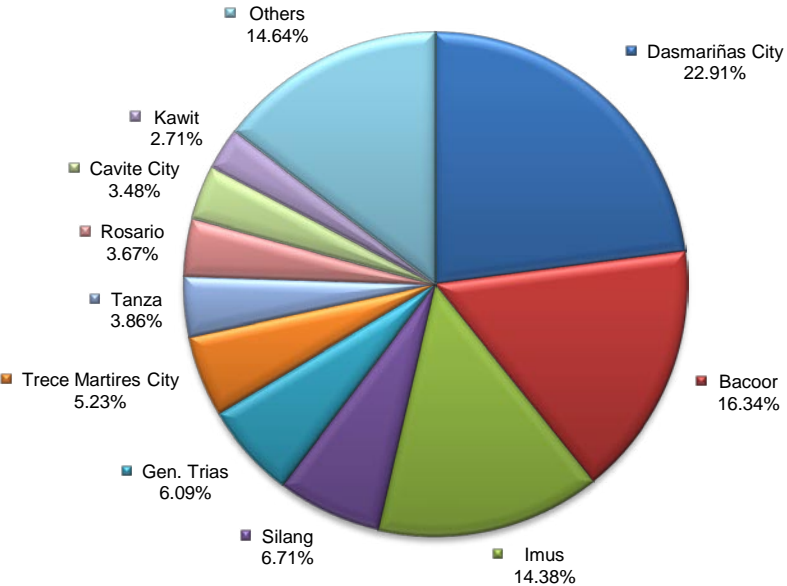


Table 6.47. Number of Employees by City/Municipality and Firm Size, Province of Cavite: January to December 2009

CITY/MUNICIPALITY	NUMBER OF EMPLOYEES							GRAND TOTAL
	MICRO	SMALL	MEDIUM	TOTAL MSMEs	% of Total	LARGE	% of Total	
<b>District I</b>								
Cavite City	1,089	9	-	1,098	100%	-	-	1,098
Kawit	971	14	35	1,020	100%	-	-	1,020
Noveleta	393	-	-	393	100%	-	-	393
Rosario	1,180	28	-	1,208	100%	-	-	1,208
<b>District II</b>								
Bacoor	5,966	36	5	6,007	100%	-	-	6,007
<b>District III</b>								
Imus	5,383	17	2	5,402	99.72%	15	0.28%	5,417
<b>District IV</b>								
Dasmariñas City	7,357	168	18	7,543	100%	-	-	7,543
<b>District V</b>								
Carmona	941	4	-	945	100%	-	-	945
Gen. Mariano Alvarez	906	-	10	916	100%	-	-	916
Silang	2,322	40	-	2,362	100%	-	-	2,362
<b>District VI</b>								
Amadeo	330	-	-	330	100%	-	-	330
Gen. Trias	1,987	67	30	2,084	97.66%	50	2.34%	2,134
Tanza	1,338	17	-	1,355	100%	-	-	1,355
Trece Martires City	1,209	4	-	1,213	100%	-	-	1,213
<b>District VII</b>								
Alfonso	256	46	-	302	100%	-	-	302
Gen. Aguinaldo	43	-	-	43	100%	-	-	43
Indang	486	19	-	505	100%	-	-	505
Magallanes	68	-	-	68	100%	-	-	68
Maragondon	109	-	-	109	100%	-	-	109
Mendez	183	4	-	187	100%	-	-	187
Naic	615	44	-	659	100%	-	-	659
Tagaytay City	1,020	38	-	1,058	100%	-	-	1,058
Ternate	110	-	-	110	100%	-	-	110
<b>Total</b>	<b>34,262</b>	<b>555</b>	<b>100</b>	<b>34,917</b>	<b>99.81%</b>	<b>65</b>	<b>0.19%</b>	<b>34,982</b>

Source: Department of Trade and Industry, Trece Martires City

Despite having named as micro, small and medium, the aggregate capitalization of these business sectors in Cavite is quite huge. Total investments of the registered businesses reached to almost PhP2.636 Billion; 86.72 percent belonged to MSMEs with a total amount of PhP2.286 Billion and PhP350M for the large enterprises. Table 6.48 shows that the city of Dasmariñas has the biggest share in terms of investment, with PhP476.22 million, followed by Imus with PhP457.27 million and Bacoor with PhP415.38 million. Given this figures, it can be generalized that the MSME sector really plays an important role in the economy of the province. Not just that it gives significant number of employments, but it also rears budding entrepreneurs where giant businessmen can come from.

Table 6.48. Capitalization by City/Municipality and Firm Size, Province of Cavite: January to December 2009

CITY/MUNICIPALITY	CAPITALIZATION							GRAND TOTAL
	MICRO	SMALL	MEDIUM	TOTAL MSMEs	% of Total	LARGE	% of	
<b>District I</b>								
Cavite City	57,675,277.07	14,500,000.00	-	72,175,277.07	100%	-	-	72,175,277.07
Kawit	52,487,576.00	15,000,000.00	20,000,000.00	87,487,576.00	100%	-	-	87,487,576.00
Noveleta	16,752,500.00	-	-	16,752,500.00	100%	-	-	16,752,500.00
Rosario	61,065,035.00	22,154,850.00	-	83,219,885.00	100%	-	-	83,219,885.00
<b>District II</b>								
Bacoor	325,546,430.83	42,000,000.00	47,838,934.00	415,385,364.83	100%	-	-	415,385,364.83
<b>District III</b>								
Imus	251,275,296.73	26,000,000.00	30,000,000.00	307,275,296.73	67.20%	150,000,000.00	32.80%	457,275,296.73
<b>District IV</b>								
Dasmariñas City	320,021,953.25	81,200,000.00	75,000,000.00	476,221,953.25	100%	-	-	476,221,953.25
<b>District V</b>								
Carmona	44,417,300.00	5,000,000.00	-	49,417,300.00	100%	-	-	49,417,300.00
Gen. Mariano Alvarez	33,284,388.00	-	100,000,000.00	133,284,388.00	100%	-	-	133,284,388.00
Silang	94,963,500.00	14,000,000.00	-	108,963,500.00	100%	-	-	108,963,500.00
<b>District VI</b>								
Amadeo	9,347,320.00	-	-	9,347,320.00	100%	-	-	9,347,320.00
Gen. Trias	93,891,638.12	51,000,000.00	27,157,941.68	172,049,579.80	46.24%	200,000,000.00	53.76%	372,049,579.80
Tanza	60,520,000.00	19,000,000.00	-	79,520,000.00	100%	-	-	79,520,000.00
Trece Martires City	33,979,165.00	5,000,000.00	-	38,979,165.00	100%	-	-	38,979,165.00
<b>District VII</b>								
Alfonso	12,365,500.00	8,500,000.00	-	20,865,500.00	100%	-	-	20,865,500.00
Gen. Aguinaldo	4,160,000.00	-	-	4,160,000.00	100%	-	-	4,160,000.00
Indang	27,885,100.00	10,000,000.00	-	37,885,100.00	100%	-	-	37,885,100.00
Magallanes	9,448,000.00	-	-	9,448,000.00	100%	-	-	9,448,000.00
Maragondon	8,043,730.00	-	-	8,043,730.00	100%	-	-	8,043,730.00
Mendez	10,498,500.00	5,000,000.00	-	15,498,500.00	100%	-	-	15,498,500.00
Naic	35,657,800.00	14,000,000.00	-	49,657,800.00	100%	-	-	49,657,800.00
Tagaytay City	55,569,459.64	29,800,000.00	-	85,369,459.64	100%	-	-	85,369,459.64
Temate	5,409,000.00	-	-	5,409,000.00	100%	-	-	5,409,000.00
<b>Total</b>	<b>1,624,264,469.64</b>	<b>362,154,850.00</b>	<b>299,996,875.68</b>	<b>2,286,416,195.32</b>	<b>86.72%</b>	<b>350,000,000.00</b>	<b>13.28%</b>	<b>2,636,416,195.32</b>

Source: Department of Trade and Industry, Trece Martires City

## ONE TOWN, ONE PRODUCT

The One Town One Product (OTOP) Program is a priority program of the national government to promote entrepreneurship and create jobs. It supports micro, small and medium enterprises (MSMEs) to manufacture, offer, and market distinctive products or services through the use of indigenous raw materials and local skills and talents. It offers a comprehensive assistance package through a convergence of services from local government units, national government agencies, and the private sector. This includes: business counseling, skills and entrepreneurial training, product design and development, appropriate technologies, and marketing.

The municipal products/areas of the province are promoted through this program, which is also a priority program of Her Excellency President Gloria Macapagal Arroyo. It is being adopted by the provincial government to further encourage people in different municipalities to raise and give names to their own commodities/significant places through focused approach and entrepreneurship, which in turn provide job opportunities for the constituents of the province. In addition, through this program, specific products of each municipality in the province of Cavite are being identified and promoted thus, become more competitive.

Popular products of District I which are recognized by the said program include Tahong Chips of the municipality of Bacoor and Tinapang Salinas of the municipality of Rosario. Cavite City and Kawit are presently giving emphasis on the promotion of their tourism areas. Likewise, District II is known for Cutlery in Carmona, plenty of Mushrooms in General Mariano Alvarez, Dairy Products which are processed in General Trias and the Native Kakanin of Imus. Similarly, District III has made ways to increase the volume of their popular products. The municipality of Alfonso is known for Tablea, which is being used in the preparation of chocolate drinks, candies, champorado and the like. The municipality of Amadeo, on the other hand, is popular for their bountiful harvest of Coffee. Meanwhile, Pickled Green Papaya abounds the municipality of General E. Aguinaldo, while Calamay is best prepared by the Indangeños. The municipality of Magallanes walks with its Muscovado while Maragondon is given a big name for its Bamboo Products. Silang has produced bottles of Fruit Wines while the City of Tagaytay, which is the Second Summer Capital of the Philippines, is popular for the scenic locations for Tourism (Table 6.49).

Table 6.49. One Town One Product: Province of Cavite

City/Municipality	OTOP	Contact Information
<i>District I</i>		
Cavite City	Tourism	Cavite City Tourism Council Office Contact Persons: Dr. Ramil Bodajos, Chairman Ms. Remedios Ordonez Contact No.: (046) 431-1655 Tourist Establishments: Artillery in Corregidor, Bayview in Canacao Bay, Bellfry of Sta. Monica, Image Patron of Nuestra Senora Dela Soledad de Porta Vaga
Kawit	Tourism	Kawit Tourism Council Contact Person: Mr. Federico Baylen, Chairman Contact No.: 0919-6669292 Municipal Tourism Office Contact Person: Ms. Conchita A. Sambile Municipal Tourism Officer Contact No.: (046) 484-7501 Tourist Establishments: Gen. Aguinaldo Shrine at Night, Gen. Emilio Aguinaldo Shrine, Simborio Church
Rosario	Tinapang Salinas	Carm Foods Enterprises Contact Person: Carol Abano, Marketing Manager Address: Ligdong IV, Rosario, Cavite Tel. No.: (046) 438-0944 Products: Smoked and Dried Fish MCP Tinapa Salinas Contact Person: Ms. Medy Perea
<i>District II</i>		
Bacoor	Tahong Chips	Ocean Fresh Tahong Chips Contact Person: Ms. Virginia Angeles, Manager Address: Sineguelasan, Bacoor, Cavite Tel. No.: (046) 471-5116 Celphone No.: 0918-6199689 Product: Tahong Chip
<i>District III</i>		
Imus	Kakanin	Ate Ilang Sapin-sapin Contact Person: Ms. Francisca Plabasan Address: 462 Tanzang Luma, Imus, Cavite Contact No.: (046) 970-7966
		Products: Bibingka, Puto, Sapin-sapin, Kutsinta, Pichi-pichi Clarissa Magahis Home Made Products Contact Person: Ms. Clarissa Magahis

City/Municipality	OTOP	Contact Information
		Address: Patio Tirona Subdivision, Malagasang II-D, Imus, Cavite Celphone No.: 0927-2300229 Products: Bibingka, Puto, Sapin-sapin, Kutsinta, Pichi-nichi
<b>District V</b>		
Carmona	Cutlery	Hebron Bros., Inc. Contact Person: Mr. Heriberto Hebron Address: G.M. Loyola Street, Mabuhay, Carmona, Tel. No.: (046) 430-0548 Product: Cutlery
		MC Black Smith Contact Person: Mr. Ramon Caponayan Address: Brgy. I, Carmona, Cavite Product: Cutlery Silang Cavite Metal Crafts
		Contact Person: Danny Purificacion Address: Brgy. III, Carmona, Cavite Tel. No.: 0906-4555807 Product: Cutlery SM Black Smith Contact Person: Ida Medina Address: Mabuhay, Carmona, Cavite Tel. No.: 0916-6356757 Product: Cutlery Carmona Municipal Office Contact Person: Maria Ruby Rosales Address: J.M. Loyola St., Brgy. IV, Carmona, Cavite Tel. No.: (046) 430-0817 Fax No.: (046) 430-1001 Email: lgucarmona.carmonagov/net
Gen. Mariano Alvarez	Mushroom	GMA Employees Association Contact Person: Engr. Carlito Vargas Address: Municipal Hall Compound Gen. M. Alvarez, Tel. No.: (046) 890-1221 Celphone No.: 0917-3662146 Products: Fresh and Processed Mushroom Mr. Ver Mushroom Production Contact Person: Mr. Virgilio Sto. Domingo Address: Poblacion I, Gen. Mariano Alvarez, Cavite Celphone No.: 0916-8655571 Products: Fresh and Processed Mushroom GMA Water District Mushroom Growers Contact Person: Ipe Crisostomo, Ms. Adelaida Torralba
		Address: Gen. Mariano Alvarez, Cavite Celphone No.: 0917-5519619 Products: Fresh and Processed Mushroom
Silang	Fruit Wine	Silang Four Seasons

City/Municipality	OTOP	Contact Information
		Contact Person: Ms. Ellen Caraan, Manager Address: Ulat, Silang, Cavite Celphone No.: 0926-6610549 Products: Fruit Wine, Jam, Vinegar
Amadeo	Coffee	Café Amadeo Development Cooperative Contact Person: Mr. Edgardo R. Ambat (Officer-in-Charge) Address: Poblacion, Amadeo, Cavite Tel. No.: (046) 682-0076; Product: Brewed Coffee
Gen. Trias	Dairy Products	Gen. Trias Dairy Raisers Cooperative Contact Person: Mr. Lauro Hernandez (Chairman) Address: Gen. Trias, Cavite Celphone No.: 0929-4019549 Products: Fresh Milk, Flavored Milk, White Cheese, Pastillas, Yogurt, Yema
<b>District VII</b>		
Tagaytay City	Tourism	Tagaytay Tourism Council Contact Persons: Ms. Yolly Marasigan (Executive Vice President), Ms. Leilanie Diesta (OIC, Tourism Office) Contact No.: (046) 860-1600 Tourist Establishments: View from Tagaytay Highlands, View from Taal Vista Hotel, View from Tagaytay Picnic Grove, View from Casino Tagaytay
Alfonso	Tablea	Tablea de Alfonso Producers Cooperative Contact Person: Mr. Pablito V. Tonua (Chairman) Address: Alfonso, Cavite Celphone No.: 0921-4126878 Contact Person: Ms. Adelfa Nuestro Address: 156 Mangas I, Alfonso, Cavite Celphone No.: 0928-2250419 Product: Chocolate Tablets
Gen. E. Aguinaldo	Pickled Green Papaya	Bailen's Best Producers Cooperative Contact Person: Ms. Flordeliza Guda (Chairman) Address: Gen. E. Aguinaldo, Cavite Celphone No.: 0928-3074457 Product: Pickled Green Papaya
Indang	Calamay	Indang Agriculture's Office Contact Person: Ms. Amorlina Nuestro Tel. No.: (046) 862-0397 Product: Calamay with Cococnut Strips
Magallanes	Muscovado	Magallanes Women's Club MPC Contact Person: Ms. Juana Maligaya Address: MAWCO Bldg., Water System Compound Brgy. IV, Magallanes, Cavite Celphone No.: 0917-8170329 Product: Muscovado Sugar

City/Municipality	OTOP	Contact Information
Maragondon	Bamboo Products	Kawayang Maragondon Contact Person: Ms. Marivic Contreras Address: Maragondon, Cavite Tel. No.: (046) 412-0590 Celphone No.: 0920-6170577 Products: Bamboo Furniture and Accessories

City/Municipality	OTOP	Contact Information
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Source: Department of Trade and Industry, Cavite Provincial Office, Dasmariñas, Cavite

## COOPERATIVES

To meet the economic, social and cultural needs of the people cooperatives plays a very important role in the province of Cavite. Cooperatives viewed the province's market economy and serve as means for the development of agriculture, agro-business and other sectors in the province through extending capital, loans and other major sources of livelihood to its constituents.

Based on Table 6.50, most of the cooperatives in the province are multipurpose cooperatives (186) which hold 24 agricultural and 162 non-agricultural-types. This can be accounted to the ability of such type of cooperative to provide more products and services to the members compared to the benefits which are offered by other types of cooperatives. Correspondingly, forty-four (44) of the total number are credit-type, six (6) are service -type cooperatives, two (2) are consumers' type four (4) are producers' type and one (1) is marketing type of cooperative. The province has two (2) union & banking cooperative and one (1) federation cooperative.

Table 6.50. Types of Cooperatives, Province of Cavite: as of December 31, 2009

City/Municipality	Credit	Consumer	Marketing	Federation	Union & Banking	Multi-Purpose		Services	Total
						Producers	Agriculture		
<b>District I</b>									
Cavite City	1							3	4
Kawit	3							1	4
Noveleta	3							3	6
Rosario	1							5	6
<b>District II</b>									
Bacoor	4						1	12	18
<b>District III</b>									
Imus	6							18	25
<b>District IV</b>									
Dasmariñas	6							31	37
<b>District V</b>									
Carmona	1							19	20
Gen. Mariano	1							7	9
Silang	2		1	1			3	11	19
<b>District VI</b>									
Trece Martires City	4				2	1	2	7	16
Amadeo							1		1
Gen. Trias	3					1	6	14	24
Tanza	2						2	6	10
<b>District VII</b>									
Tagaytay City		1						9	11
Alfonso	1					1		2	5
Gen. Aguinaldo	2					1	3	2	8
Indang	1						1	5	7

Magallanes							2			2
Maragondon		1						2		3
Mendez								1		1
Naic	3						3	4		10
Ternate										0
<b>TOTAL</b>	<b>44</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	<b>24</b>	<b>162</b>	<b>6</b>	<b>246</b>

Source: Provincial Cooperatives, Livelihood and Entrepreneurial Development Office, Trece Martires City

The 246 operating cooperatives in the province have membership totaling to 72,777 as indicated on Table 6.51. Although Dasmariñas ranks first for having the greatest number of operating cooperatives in the province, it is the municipality of Imus which holds the largest number of members, noted at 13,694. Cooperative memberships in 2009 are classified as either associate members or regular members. Active cooperative membership is a good indicator of development in an area. It only signifies that individual advancement is given priority on a wide and harmonious movement, in this case through active cooperativism.

Table 6.51. Cooperative Capital Build-up, Province of Cavite: as of December 2009

City/ Municipality	Capital Build-Up (Php)	No. Of Operating Coops	Total Number Of Members
<b>District I</b>			
Cavite City	5,058,846.48	4	1,526
Kawit	7,739,550.35	4	1,253
Noveleta	1,455,186.64	6	989
Rosario	24,724,463.42	6	2,738
<b>District II</b>			
Bacoor	40,243,049.66	18	11,296
<b>District III</b>			
Imus	147,765,533.04	25	13,694
<b>District IV</b>			
Dasmariñas City	148,389,800.01	37	9,505
<b>District V</b>			
Carmona	122,501,242.10	20	4,195
Gma	17,102,802.83	9	4,841
Silang	128,123,503.81	19	6,864
<b>District VI</b>			
Trece Martires City	82,241,901.37	16	2,803
Amadeo	1,601,720.00	1	83
Gen. Trias	34,756,489.35	24	4,082
Tanza	9,565,032.18	10	2,150
<b>District VII</b>			
Tagaytay City	16,585,425.37	11	1,381
Alfonso	5,710,659.08	5	670
Gen. Aguinaldo	9,500,413.21	8	936
Indang	23,404,522.92	7	1,336
Magallanes	2,608,042.34	2	228
Maragondon	1,009,234.51	3	61
Mendez	749,535.74	1	119

Naic	8,330,643.12	10	2,027
Ternate	-	-	-
<b>Total</b>	<b>839,167,597.53</b>	<b>246</b>	<b>72,777</b>

Source: Provincial Cooperatives, Livelihood and Entrepreneurial Development Office  
Trece Martires City

In addition, the cooperative sector has granted loans amounting to Php 1,585,531,945.35 which is used either for providential or productive purpose. As noted, cooperatives offering products and services have generated a sales volume amounting to Php 1,087,367,820.42 (Table 6.52). With these data, the total volume of business in the province in 2009 reaches to Php 2,672,899,765.77

Table 6.52. Cooperative Business Transactions, Province of Cavite: as of December 2009

City/ Municipality	No. Of Operating Coops	Loans Granted	Volume Of Sales (Php)	Volume Of Business (Php)
<b>District I</b>				
Cavite City	4	11,902,044.90	12,575.00	11,914,619.90
Kawit	4	2,627,733.75	2,011,862.31	4,639,596.06
Noveleta	6	1,768,924.00	3,190,942.88	4,959,866.88
Rosario	6	28,579,593.00	7,461,016.00	36,040,609.00
<b>District II</b>				
Bacoor	18	113,097,984.45	6,726,878.96	119,824,863.41
<b>District III</b>				
Imus	25	214,694,357.03	50,018,358.43	264,712,715.46
<b>District IV</b>				
Dasmariñas City	37	128,013,035.39	32,875,447.93	160,888,483.32
<b>District V</b>				
Carmona	20	285,345,086.00	9,517,677.85	294,862,763.85
Gma	9	10,024,349.50	19,765,559.76	29,789,909.26
Silang	19	601,060,952.73	543,011,993.33	1,144,072,946.06
<b>District VI</b>				
Amadeo	1	1,057,580.00	7,361,389.50	8,418,969.50
Gen. Trias	24	26,259,862.30	20,096,752.25	46,356,614.55
Tanza	10	22,498,485.08	3,893,935.50	26,392,420.58
Trece Martires	16	55,864,964.97	312,897,200.69	368,762,165.66
<b>District VII</b>				
Alfonso	5	2,460,800.00	36,543,853.10	39,004,653.10
Gen. Aguinaldo	8	12,936,409.19	3,985,008.57	16,921,417.76
Indang	7	28,109,012.37	3,160,300.93	31,269,313.30
Magallanes	2	4,218,122.43	738,674.00	4,956,796.43
Maragondon	3	2,194,771.62	31,026.44	2,225,798.06
Mendez	1	3,744,640.00	-	3,744,640.00
Naic	10	11,896,230.52	12,120,186.04	24,016,416.56
Tagaytay City	11	17,177,006.12	11,947,180.95	29,124,187.07
Ternate	-	-	-	-
<b>Total</b>	<b>246</b>	<b>1,585,531,945.35</b>	<b>1,087,367,820.42</b>	<b>2,672,899,765.77</b>

Source: Provincial Cooperatives, Livelihood and Entrepreneurial Development Office  
Trece Martires City