



EXCERPTS FROM THE MINUTES OF THE 45TH REGULAR SESSION OF THE SANGGUNIANG PANLALAWIGAN OF CAVITE HELD ON MAY 26, 2014 AT THE CONFERENCE ROOM, LEGISLATIVE BUILDING, TRECE MARTIRES CITY

PRESENT:

- Hon. Ramon Jolo B. Revilla III
- Hon. Edralin G. Gawaran
- Hon. Raul Rex D. Mangubat
- Hon. Dino Carlo R. Chua
- Hon. Ryan R. Enriquez
- Hon. Rolando S. Remulla
- Hon. Arnel M. Cantimbuhan
- Hon. Larry Boy S. Nato
- Hon. Teofilo B. Lara
- Hon. Marcos C. Amutan
- Hon. Ives Jayne A. Reyes
- Hon. Hermogenes C. Arayata III
- Hon. Felix A. Grepo
- Hon. Eileen R. Beratio
- Hon. Irene P. Bencito
- Hon. Mark Joseph T. Mupas
- Hon. Conrado A. Viado

- Vice Governor/Presiding Officer
- Majority Floor Leader
- Pro-Tempore
- Board Member, 1st District
- Board Member, 1st District
- Board Member, 2nd District
- Board Member, 3rd District
- Board Member, 3rd District
- Board Member, 4th District
- Board Member, 5th District
- Board Member, 5th District
- Board Member, 6th District
- Board Member, 6th District
- Board Member, 7th District
- Board Member, 7th District
- CCL President
- Liga ng mga Brgy. Prov'l. Chapter President

ABSENT:
NONE

PROVINCIAL ORDINANCE NO. 068

AN ORDINANCE PROHIBITING ANY PERSON TO DISPLAY OR ATTACH ANY STREAMER, STICKER, BILLBOARD, ADVERTISEMENT AND/OR OTHER ADVERTISING PARAPHERNALIA IN ANY MERALCO POST OR OTHER FACILITIES OF PUBLIC UTILITIES WITHIN THE JURISDICTION OF THE PROVINCE OF CAVITE AND PROVIDING PENALTIES FOR VIOLATION THEREOF

Sponsored by: Hon. Raul Rex D. Mangubat
Co-sponsored by: All SP Members

WHEREAS, there are numerous billboards, streamers, and other advertising paraphernalia posted on Meralco posts or other facilities of public utilities and on trees found in the Province of Cavite;

WHEREAS, unregulated billboards, advertising signs, streamers, stickers and other advertising paraphernalia in any public utilities are traffic obstructions, traffic hazards, threats to public safety and contribute to environmental degradation;

WHEREAS, with the onset of strong tropical storms, there is an imminent danger that some billboards and advertising signs might collapse resulting to tragic deaths, injuries and damage to property and causing road blockages which could hinder efficient and immediate evacuation and transport of relief goods and other materials;

WHEREAS, the Local Government Code of 1991 empowers the local government unit to prescribe reasonable limits and restraints on the use of property and regulate the putting up of signs, signposts and awnings;

Handwritten notes on the left margin:
E. S. C. C.
Raul Rex D. Mangubat

Handwritten signatures on the right margin:
Raul Rex D. Mangubat
Dino Carlo R. Chua
Ryan R. Enriquez
Rolando S. Remulla
Arnel M. Cantimbuhan
Larry Boy S. Nato
Teofilo B. Lara
Marcos C. Amutan
Ives Jayne A. Reyes
Hermogenes C. Arayata III
Felix A. Grepo
Eileen R. Beratio
Irene P. Bencito
Mark Joseph T. Mupas
Conrado A. Viado

Handwritten signature on the bottom left:
Francis



Republic of the Philippines
 Province of Cavite
OFFICE OF THE SANGGUNIANG PANLALAWIGAN
 Trece Martires City



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NOW, THEREFORE, on motion of Hon. Mangubat, duly seconded by Hon. Gawaran and all the members present, be it enacted by the Sangguniang Panlalawigan in session duly assembled that:

Section 1. Short Title. This Ordinance shall be known as *"The Billboards, Advertising and/or other Advertising Paraphernalia, Stickers and Streamers Ordinance of the Province of Cavite"*

Section 2. Declaration of Policy. It is hereby declared the policy of the Provincial Government to promote and protect the general welfare of its inhabitants.

Section 3. Definition of Terms. As used in this Ordinance, the following terms shall mean:

- a. **Advertising Sign** – refers to a sign that directs attention to a business, profession, commodity, service or entertainment, conducted, sold or offered at a place where the business, profession, etc. is located.
- b. **Billboard** – refers to a panel for posting bills or posters and notices which includes tri-vision or electronically operated advertisements.
- c. **Public Utility** – refers to a business organization which regularly supplies the public with some commodity or service such as electricity, gas, water, transportation, telephone or telegraph service.
- d. **Post** – refers to a post or column used by public utilities, i.e., MERALCO post, NAPOCOR, telecommunications, etc.

Section 4. Regulated Acts.

1. It is hereby prohibited for any person to paste, hang, nail or attach, display, any streamer, tarpaulin, sticker, billboard, advertising promotion and/or endorsement in any street sign, bridge, fence and/or tree planted in places in the Province of Cavite except in designated areas as determined by each Local Government Units.
2. The size and content of the streamer, tarpaulin, sticker, billboard, advertising promotion or endorsement shall have prior approval from the Local Government Unit concerned and shall not be contrary to law, morals and public policy.
3. Free standing billboards/signs shall be erected, installed and/or constructed within 100-meter radius of any major intersection measured from the intersections center line.
4. Free standing billboards/signs shall have a minimum of 200-meter distance from each other.
5. No sign, billboard, streamer and the likes shall be erected in such a manner as to confuse or obstruct any official traffic sign, signal or device.

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[Handwritten signatures and notes on the right margin, including "Mangubat" and "Gawaran"]



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Section 5. Administrative Provision.

1. Before any billboard, advertising and/or other advertising paraphernalia may be erected or displayed, a permit/clearance with corresponding fees must first be secured from the concerned Local Government Units;
2. Inspection of the site to which the billboard, advertising and/or other advertising paraphernalia will be posted/erected shall be done by the duly authorized inspector of each Local Government Unit as part of the requirements in the application of permit/clearance;
3. Each Local Government Unit with their duly authorized team shall undertake the appropriate removal, disposition and dismantling of any billboard, advertising and/or other advertising paraphernalia found to be violating the provisions of this Ordinance as stated in Section 4 within 15 days after receipt of Notice to Demolish.
4. The Local Government Units may exempt a person from payment of fees if, in its determination or evaluation, the content of the streamer, sticker, billboard and other advertising promotion or endorsement shall benefit public welfare, morals or health.

Section 6. Penalty. For any violation in the provision of this Ordinance, a fine of Php2,500.00 shall be imposed and/or imprisonment of six (6) months, or both on the discretion of the court.

Section 7. Repealing Clause. All ordinances, resolutions, executive issuances or rules and regulations or parts thereof, that are inconsistent with or contrary to the provisions of this Ordinance, are hereby deemed repealed, amended or modified accordingly.

Section 8. Applicability Clause. The provisions of existing ordinances, resolutions or executive orders dealing with related subject matter, which are not contradictory with this Ordinance, are hereby adopted as an integral part of this Ordinance.

Section 9. Separability Clause. If, for any reason, any section or provision of this Ordinance is held unconstitutional or invalid, the other sections or provisions not affected thereby shall continue to be in force and effect.

Section 10. Effectivity. This Ordinance shall take effect after its approval.

UNANIMOUSLY APPROVED.

I hereby certify that the foregoing ordinance was duly enacted by the Sangguniang Panlalawigan of Cavite during its 45th Regular Session on May 26, 2014.



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EDRALIN G. GAWARAN
 Majority Floor Leader

RAUL REX D. MANGUBAT
 Pro-Tempore

DINO CARLO R. CHUA
 Provincial Board Member

RYAN R. ENRIQUEZ
 Provincial Board Member

ROLANDO S. REMULLA
 Provincial Board Member

ARNEL M. CANTIMBUHAN
 Provincial Board Member

LARRY BOY S. NATO
 Provincial Board Member

TEO FILO B. LARA
 Provincial Board Member

MARCOS C. AMUTAN
 Provincial Board Member

IVEE JAYNE A. REYES
 Provincial Board Member

HERMOGENES C. ARAYATA III
 Provincial Board Member

FELIX A. GREPO
 Provincial Board Member

IRENE P. BENCITO
 Provincial Board Member

EILEEN R. BERATIO
 Provincial Board Member

MARK JOSEPH T. MUPAS
 CCL President

CONRADO A. VIADO
 Liga ng mga Barangay President

ATTESTED:

APPROVED:

RAMON JOSE B. REVILLA III
 Vice Governor/Presiding Officer

JUANITO VICTOR C. REMULLA, JR.
 Provincial Governor