



The Provincial Government of Cavite through Provincial Cooperative, Livelihood and Entrepreneurial Development Office and Cavite Small and Medium Enterprises Development Council in partnership with Department of Trade and Industry–Cavite

invite you to the

4th Cavite MSMEs (Micro, Small and Medium Enterprises) BUSINESS CONFERENCE

Theme: *Human Resource Management: A Tool for Productivity and Efficiency of MSMEs*

December 6, 2017 (Wednesday) | 8:00 AM – 5:00 PM
Development Academy of the Philippines, Tagaytay City

This conference aims to provide information on human resource management applicable to MSMEs that will give a resounding shape to their enterprises.

REGISTRATION FEE:

P 500.00

to cover meals, P100 worth of voucher, conference kit and certificate of participation

For more info and confirmation, please contact our conference secretariat:

Pao Caballe 📞 0947 841 5463 | **Tin Herrera** 📞 0905 454 4189
PCLEDO, Cavite Cooperative Development Center, Trece Martires City
✉️ pcledo_entrep@yahoo.com
☎️ (046) 419 1273 | 419 0521

Deadline of confirmation and payment is on or before December 1, 2017 (Friday)

NO WALK IN PARTICIPANTS. All attendees are requested to wear business attire.

Only confirmed and paid participants will be accommodated.

*Check payments must be payable to **Cavite Small and Medium Enterprise Development Council (CaSMEDC)**

*Payment may be deposited to any Land Bank of the Philippines branches

Account Name: Cavite Small and Medium Enterprise Development Council (CaSMEDC)

Savings Account Number: 2371-1154-23 (LandBank Dasmariñas Branch)

Upon payment, please send us a copy of the deposit slip and registration form through email or fax.

REGISTRATION FORM

4th Cavite MSMEs Business Conference
(Kindly fill out the details below and return to PCLEDO secretariat)

Name:

Designation:

Business Name/Organization:

Business Address:

Contact No(s):

Email address:

PAYMENT DETAILS

Mode of Payment:

___ cash ___ check ___ deposit

Date: _____

Received by: _____

4th CAVITE MSMEs BUSINESS CONFERENCE

Development Academy of the Philippines, Tagaytay City

December 6, 2017 (Wednesday)

PROGRAMME

8:00 AM – 9:00 AM	REGISTRATION	
9:00 AM – 10:30 AM	OPENING CEREMONY Doxology National Anthem	
	Opening Remarks	MR. ALVIN S. MOJICA Department Head, PCLEDO
	Overview of the Conference	MS. TERESITA M. LEABRES Chairperson, CaSMEDC
	Inspirational Message	HON. JESUS CRISPIN C. REMULLA Governor, Province of Cavite
	Keynote Speech	HON. JUAN MIGUEL “MIGZ” F. ZUBIRI Senator, Republic of the Philippines Chairperson, Committee on Trade, Commerce and Entrepreneurship
10: 30 AM – 11:30 AM	CONFERENCE PROPER Topic 1: Performance: The Key to Management Effectiveness	MS. JENNIFER CAPISTRANO-REYES Organizational Development and Business Consultant
11:30 AM – 12:00 PM	Q & A	
12:00 PM – 1:00 PM	Lunch Break/Raffle	
1:00 PM – 2:00 PM	Topic 2: Labor Laws for MSMEs	MS. MA. ANGELIQUE E. YAUN Senior Labor and Employment Officer, DOLE
2:00 PM–3:00 PM	Topic 3: Employee Engagement as Enhancer to Productivity and Profitability	DR. ALDRIN ANTIVOLA Business Efficiency Advisor and Organizational Therapist
3:00 PM – 3:30 PM	Q & A	
3:30 PM – 4:00 PM	Testimony of a Successful Entrepreneur	MS. MA. ISABEL N. PUNZALAN President, Delfa’s Food Products
4:00 PM – 4:15 PM	Open Forum	
4:15 PM – 4:30 PM	Words of Challenge	DIR. NOLY D. GUEVARA Provincial Director, DTI-Cavite
	CLOSING CEREMONY	